



# GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 12/31/2020

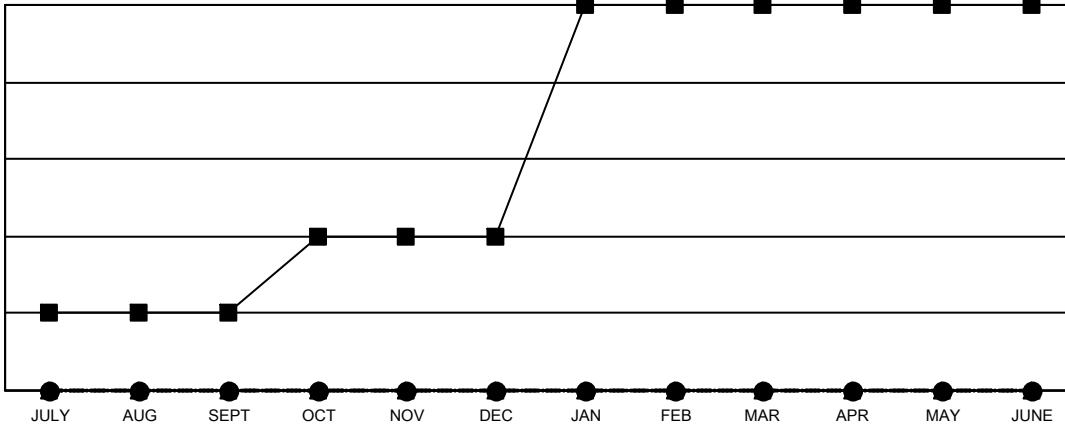
Multiple District 24

LOCATION: VIRGINIA

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	0	4
OCT/NOV/DEC	1	0	0
JAN/FEB/MAR	3	0	0
APR/MAY/JUNE	0	0	0

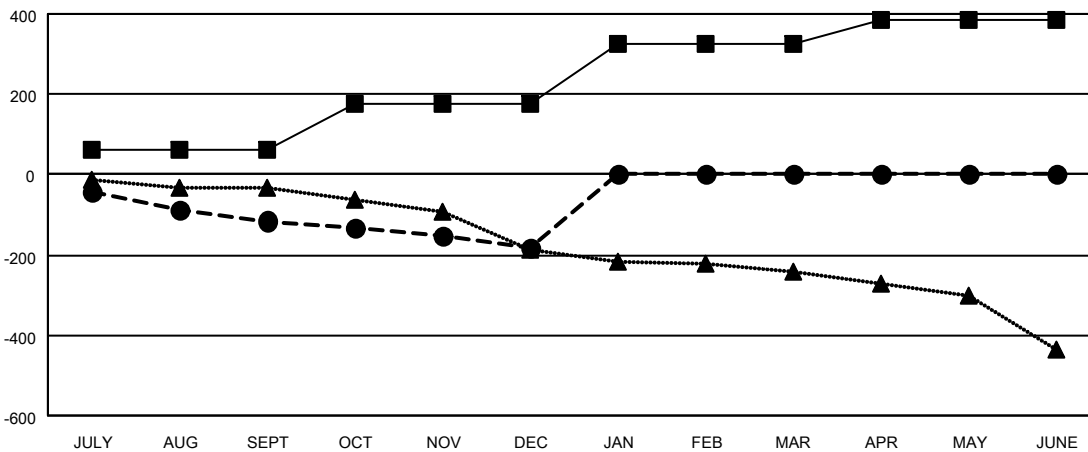
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	60	91	182
OCT/NOV/DEC	115	119	173
JAN/FEB/MAR	150	0	0
APR/MAY/JUNE	60	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 4	
<u>DROPPED MEMBERS</u>	
DECEASED	63
CLUB CANCELLED	26
OTHER	266
<b>TOTAL</b>	<b>355</b>

64 CLUBS OF 255 ADDED 1 OR MORE NEW MEMBERS

<u>GENDER DISTRIBUTION</u>	
MALE	3,924 (65.33%)
FEMALE	2,082 (34.67%)

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

TOTAL FAMILY UNIT MEMBERS	1,062
FAMILY MEMBERS PAYING HALF DUES	536